



# WASHINGTON COUNTY HEALTH DEPARTMENT

1302 Pennsylvania Avenue • Hagerstown, MD 21742

[www.washhealth.org](http://www.washhealth.org)

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## Project Act Now" Opioid Overdose Prevention Campaign ADDENDUM #1

#RFP-2015-01

Date: August 14, 2015

Bid Due Date: August 24, 2015, no later  
than 2:00 P.M.

To Bidders:

This Addendum is hereby made a part of the contract Documents on which all bids will be based and is issued to correct and clarify the original documents.

Please acknowledge receipt of this Addendum at the appropriate space on the "Signature to Bid page", page 32. This Addendum consists of one (1) page.

**Question #1:** Can you clarify what "Q&E Proposal" and "Technical Proposal" each should include (referenced on Page 21, XI. B.)? Are these supposed to be separate documents? What specifically should be included in each?

**Answer:** The Q&E is your companies Qualifications and Experience as it relates to providing the type of service we are requesting. Technical portion is how your company will develop an effective Marketing Strategy to provide awareness to the community, necessary information, tools and resources to encourage participation in the "Project Act Now" campaign. Also, how your campaign proposal satisfies the Strategic Plan and why your campaign is the best selection.

BY AUTHORITY OF:

Trina Barr  
Administrator  
WASHINGTON COUNTY HEALTH  
DEPARTMENT

ADMINISTRATION DIVISION

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